



US005704648A

**United States Patent** [19]**Brown et al.**[11] **Patent Number:** **5,704,648**[45] **Date of Patent:** **Jan. 6, 1998****[54] REMOVABLY REPLACEABLE,  
READHERABLE LABEL**

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[21] Appl. No.: **563,861**[22] Filed: **Nov. 29, 1995**[51] Int. Cl.<sup>6</sup> ..... **B42D 15/00**[52] U.S. Cl. .... **283/81; 283/103**[58] Field of Search ..... **283/81, 100, 101,  
283/103, 105, 56; 40/306, 310; 428/40-43,  
40.1, 41.8, 41.9****[56] References Cited****U.S. PATENT DOCUMENTS**

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**[57] ABSTRACT**

A container is made from an elongated sheet having a front surface, a rear surface, and a first end, a second end, a top edge and a bottom edge. The sheet includes a removable portion and a remainder portion. Both the removable portion and the remainder portion have identifying indicia printed thereon. The elongated sheet is preferably made of an uniaxially oriented material. The rear surface has an adhesive coating applied thereto. An adhesive reducing coating is applied to the adhesive coating adjacent to the first end of the elongated sheet.

**51 Claims, 2 Drawing Sheets**